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**AMERICA’S MOMS HAVE SPOKEN -- WONDERFUL HALOS ARE THEIR FAVORITE  
HEALTHY SNACK**

*Halos Top the List of Healthy Food Brands for Moms*

**LOS ANGELES (June 12, 2017)** – Wonderful Halos, America’s biggest and fastest-selling mandarin brand, was recently named mom’s No. 1 favorite healthy snack brand, according to a Brand Love® study released by youth research firm Smarty Pants LLC. The annual kid and mom brand affinity study was conducted online among 8,125 households with children ages 6-12, examining 285 brands across more than 20 categories, including food, apparel, gaming and technology. Moms ranked Wonderful Halos as their No. 15 favorite brand overall, and among foods on the list, Halos was the only healthy snack brand in the top 20.

“Moms know best, so it’s no surprise to learn that Halos are their favorite healthy snack brand choice for their families,” said Adam Cooper, vice president of marketing, Wonderful Halos. “With over 8 billion servings sold over the past four years, our message of ‘pure goodness’ and delicious taste continues to resonate with parents and kids. Parents love Halos because they’re an ideal, healthy snack and kids love our palm-sized mandarins because they’re easy to peel, seedless and bursting with sweet flavor.”

This season’s \$30 million breakthrough “Good Choice, Kid™” advertising campaign celebrated kids who make good and healthy choices with Wonderful Halos, which allowed the brand to expand its leadership in the market, half of all mandarin volume is now Halos. Remaining committed to offering consumers the highest-quality, nutritious, and great tasting citrus available, the company will grow its supply next year. In addition, the brand will continue to explore new opportunities that increase brand awareness and help spread the Wonderful Halos mission to help kids and families eat healthier and make good choices.

Wonderful Halos are in season from November through May and available in 2-, 3- and 5-pound bags and 5-pound boxes in produce aisles of grocery, mass and club stores nationwide. For more information, visit [halosfun.com](http://halosfun.com) or [Facebook/HalosFun](https://www.facebook.com/HalosFun).

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**About Wonderful® Halos®**

Wonderful Halos are sweet, seedless and easy-to-peel California-grown mandarins filled with “Pure Goodness®”. The kid-sized fruit is available at produce aisles nationwide at grocery, mass and club retailers during California mandarin season (November – May). For more information, visit [HalosFun.com](http://HalosFun.com) or [Facebook.com/HalosFun](https://Facebook.com/HalosFun).

**About Wonderful Citrus**

Wonderful Citrus is America’s largest integrated grower, shipper and packer of fresh citrus. Our citrus varieties can be found in the produce department of grocery stores across the country under the flagship consumer brands of Wonderful Halos mandarins and Wonderful Sweet Scarletts Texas Red grapefruit.

Wonderful Citrus is part of The Wonderful Company, a privately held \$4 billion company. For more, visit: [www.wonderful.com](http://www.wonderful.com), or follow us on [Facebook](https://Facebook.com), [Twitter](https://Twitter.com) and [Instagram](https://Instagram.com).

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